THE REALTOR REPORT

OCTOBER 2015



2015 Officers and Board of Directors

President: Bev Pietrandrea President-Elect: Bridget Wysocki Secretary: Judy Plakosh **Treasurer**: Michelle Branham **Directors**: Bob Bixler Dave Bodell **Rita Brimmeier** Ernie D'Achille Lisa Dowling Peg Gahles Amy Logan Cindy McConnell Joan Shanahan **Immediate Past-President** Leslie Chaklos Affiliate Director: Rich Masucci Association Executive: Karen Fuller

Dear Realtors and Affiliates,

Welcome Fall!! What a great season for football, corn mazes, pumpkin patches, and long rides to see the beauty in the leaves changing their colors. Don't forget the Octoberfest events!!!!

PRESIDENT'S LETTER

A big THANK YOU to the affiliate's for putting on a great round table event for us. We are so blessed to have a strong affiliate association that is always supporting us. We all learned so much and enjoyed the time with our fellow members.

Don't forget October 8th is are Steak-Gate to help hunger in Beaver County through the Salvation Army. It is only \$12.00 for a great dinner and a fun night. We will be have a hypnotist and lots of fun planned for the evening. Hope to see you there!!!

Get a head start on you CE on October 13th and 20th. BCAR is offering classes to all members. Then, in November we are offering Negotiation designation class. The flyers are inside. Be ahead of the game and complete your CE hours and have more time in the Spring to SELL, SELL SELLL!!!

The debate for the upcoming commissioners that are running for elections has been canceled due to a conflict. There will be a meet and greet with the commissioners and it will be held on November 19th at 5:30 at the Wooden Angle. We are sponsoring this so please attend and meet the commissioners

Bridget, Karen, Leslie and I attended the fall Harrisburg meeting. Please beware there is new sales contract coming out and other addendums. PAR will be changing the Districts in 2017. This is a realigning of the associations. BCAR is strong and has achieved all of our goals that have been set for us. We are now working on the year 2016. We are asking all of our members to attend the events with which the committees have worked extremely hard for you. We do have a lot coming up and we ask that if we are planning events, to please look at the BCAR calendar to make sure we are not doubling up on two events on the same day.

Please remember to call Vic Smith to see what he needs for the auction. Vic and his committee dedicate a great deal of their time to put this wonderful event together that not only benefits the community charities, but all of us. We advertise it to the community as a give back from all the members of BCAR!! We are looking for a great turnout. Plan on being there at Shadow Lakes on Nov 4th!!

This year realtor ring Day will be on December 4, 2015, so please sign up. It was a great time last year and we did it with our families and friends and raised a lot of money for Beaver County. After a great day of giving, let's go to the Affiliate's "Holiday Beginnings" for a relaxing fun evening.

As always, thank you all for being so supportive and working together as a team to accomplish goals that will be for the betterment of the organization. It is my honor to serve all of you.



Two Mile Run Park (Gypsy Glen Road, Brighton Twp)

Social Time 6:00pm and Dinner at 6:30pm Steak Dinner, Dessert, and Beverages

Cost \$12 / person, Guests WELCOME

There will be a membership meeting at this event

Call BCAR at 724-774-4126 for reservation by October 2nd!!

Community Service Project:

We will be collecting items for the Salvation Army food bank at this event. Please bring your donations with you. If you donate 5 or more nonperishable food items or \$5 you will be put into a special drawing.

Any donation is appreciated. Also encourage your office to have a food drive and bring the items to Steak Gate.



UPCOMING EVENTS:



October 8th Steak Gate, Two Mile Run Park October 13th and 20th CE Classes at Holiday Inn Express, Monaca October 15th Donations for Charity Auction due October 15th New Member Orientation November 4th Charity Auction, The Club at Shadow Lakes November 17 & 18 Real Estate Negotiation Class at Fairfield Inn, Monaca December 4th REALTOR Ring Day—Salvation Army



CODE OF ETHICS

Article 7: REALTORS receive compensation from only one party, except where they make full disclosure and receive informed consent from their clients.

<u>WELCOME New Members</u>: **Barbara Mahoney** and **Amy Miller** – Commonwealth Real Estate; **David Wojtkowski** – Howard Hanna, Beaver; **Daniel Liberty** – Howard Hanna, Beaver Falls; **Michael Miller** – SWC Properties

Secondary Member: Daniel Matthews - SWC Properties

<u>REALTOR Changes</u>: Julie Adam, Eric Davenport, and Frank Fischer are now with Lee Hostetter Real Estate and Auctioneers.

Chuck Casbourne is now with Commonwealth Real Estate Services.

Congratulations to **Joel Bolinger** of HSA Home Warranty on his wedding.

to **Sherilyn Feichtl** of Berkshire Hathaway of Beaver on her wedding. Sherilyn's last name changed to Sutton.

to **Shelley Schweinsberg** of Mars National Bank on her wedding. Shelley's last name changed to Hysong.

to **Lorraine Ross** of Commonwealth Real Estate on the birth of her granddaughter. Congrats Grammy!!

Condolences to **Darlene Zarnich** of Zarnich and Associates Real Estate Appraisers and family in the passing of her sister and her daughter –n-law's mother. To send a card her address is 440 Pittsburgh Road, Rochester, PA 15074





CUSTOM DESIGN DRAPERIES—VALANCES CORNICES — BEDDING SHADES — SHUTTERS

- PREMIUM OPTIONS AVAILABLE
- BUDGET FRIENDLY
- FULLY INSURED
- IN-HOME DESIGN CONSULTATIONS



- WHEN: Wednesday, November 4, 2015
- WHERE: The Club at Shadow Lakes—NEW LOCATION
 - TIME: 5:30 to 6:30 Chinese Auction 5:30 to 7:00 Silent Auction 6:30 Buffet Dinner After dinner Live Auction
 - **COST:** FREE to members of the Association

You are able to bring a guest(s) at the price of the meal \$25.00/person.



CALL BCAR AT 724-774-4126 By OCTOBER 28th FOR RESERVATION!!



Pick your favorite dessert at the bake sale. Proceeds benefit local Charities.

Annual Charity Auction

We are looking for donations for the charity auction. It can be a monetary donation or an item, whichever you prefer. Please note that **donations need to be in by October 15th** to the association office. This will guarantee your name in the program. Contact Vic Smith of Berkshire Hathaway, Beaver if you have any questions. Vic's email is vsmith@thepreferredrealty.com

Also we will be having our bake sale at the auction as well. We are looking for donations of baked items. Please contact Melissa Gulla of RE/MAX Select, Monaca if you are interested in donating a baked item. Melissa's email address is mgulla@remax.net.



Online Election at www.mybcar.com

2015 Election Slate

The online election will be on BCAR's website starting October 20th and run until November 3rd. To vote go to www.mybcar.com and in the two white boxes use your username and password. If you have not changed it then use your real estate license number (be sure to use capital letters) and make sure it is on realtor. Once on your page then on the left side there will be a link 2015 Election. If you need help getting on the sight, please call BCAR office at 724-774-4126. Those running are...

President:Bridget WysockiPresident Elect:Robert WilliamsSecretary:Judy PlakoshTreasurer:Michelle Branham

Directors:

Lori Bianco Dave Bodell Cindy McConell BJ Mike Leslie Pazur

Voting will be conducted electronically at BCAR's website www.mybcar.com starting October 20th.







GOVERNMENT AFFAIRS CORNER

To: All Members Dates: October 20th (2 weeks out) October 24th (10 Days Out) October 27th (1 week out) November 3rd (Election Day) Subject Line: # Days/Weeks Until Election Day/Get Out the Vote on November 3rd!

Election Day is <u># days/week(s)</u> away and rapidly approaching. GET OUT THE VOTE on November 3rd/today and remind your family and friends to as well!



Not sure where your polling place is located? Check out the quick search at <u>PA</u> <u>Voter Services</u> to find your poll.

If you have any further questions, please contact Government Affairs at gad@realtorspgh.com.



www.register.votesPA.com

Twilight Open House Tour

There will be a twilight open house tour on Thursday, October 8th in the boro of Beaver from 5:30pm to 7:30pm. Be sure to look for the company balloons at each home. Refreshments will be served.





SALVATION ARMY REALTOR RING DAY

The REALTOR Ring Day to Support the local Salvation Army will be held on Friday, December 4th. Last year we did three different locations and they were in two hour shifts. If you are interested in participating in this event, please contact Peg Gahles, Community Service Chairperson, of Northwood, Beaver. Her office phone is 724-774-1000 and her email is pgahles@northwood.com

This is a nationwide event for REALTORS through the National Association of REALTORS®

After ringing the bell for Salvation Army plan on attending the Affiliate sponsored "Holiday Beginnings on December 4th at Ba'Runi's in Baden. Come in and warm up with some holiday cheer, refreshments and entertainment. Mark your Calendars!!





To the REALTOR® membership of the Beaver County Association of REALTORS®, when you receive an email about a "Call to Action" please take the time to respond to that email. It is a requirement of the National Association's Core Standards for us to keep our charter membership. Take that minute and respond!!! Thank you for your help.

REALTOR.COM AGENT PROFILE

Many of you may have noticed the increased number of television and online ads from <u>realtor.com</u>. Now realtor.com is featuring all-new agent profile pages which are designed for Realtors® to easily manage and shape their online presence.

Once Realtors® claim their free Agent Profile, it will automatically be included in the realtor.com <u>Find</u> <u>a Realtor® directory</u>, boosting visibility and referral potential. Plus it'll make it easier for consumers to find Realtors® with an active profile through a Google search.

We're encouraging all Pennsylvania members to visit realtor.com and claim their profile. PAR has compiled more information about realtor.com on <u>PAR's website</u>, which features a terrific video explaining benefits of having a realtor.com profile.

To claim a profile, go to the <u>Find-A-Realtor®</u> utility on realtor.com, using the Find Realtors® tab at the top center of the main page. Once there, type in your name, find yourself, claim your profile, complete your profile and add a photo.

If you experience problems, you can call the helpline at 800-878-4166.

Also available on REALTOR.com "REALTOR SUCCESS KIT"

The REALTOR Success Kit is for the new agent just starting out or for an agent looking to refresh their options. Go to www.realtor.com/newagent. This kit includes.....

- New Realtor Goal Setting Process—get a business plan
- Help with building a Listing Presentation
- Customizable Newsletter
- Open House Toolkit
- Prospecting Tools
- Videos and Webinars
- Plus an 800 number for help in setting up

On the agent profile you can add your photograph PLUS a background photograph, tell about yourself to include experience, specialization, and certifications. Also there is Recommendations from past clients. You can send this out to your client have them write a recommendation and you are able to preview it BEFORE being added to your profile.

This is a great tool available to the membership. Take the time to look it over.

This is FREE!!

Local Continuing Education Classes

Beaver County Assoc of REALTORS® and Career Growth have joined forces to bring local continuing education classes to our membership. Please see the information below and the registration page to attend classes. **Registration and payment must be made** with Career Growth to guarantee your seat. Any questions call BCAR at 724-774-4126.



CAREER GROWTH REAL ESTATE ACADEMY 7 PARKWAY CENTER, SUITE 150 PITTSBURGH, PA 15220 412-937-1866

<u>info@cgrea.com</u>

CONTINUING EDUCATION COURSE DESCRIPTIONS

Course 1. PROFESSIONAL ETHICS IN REAL ESTATE PRACTICE

Real estate professionals have both legal and ethical duties when working with consumers and other licensees. This 3.5 hour program will present common ethical dilemmas and propose methods to resolve them. It will also satisfy NAR's requirement for quadrennial ethics training for REALTORS©.

Course 2. CHANGES IN FINANCE AND SETTLEMENT PROCEDURES: THE IMPACT ON CONSUMERS AND LICENSEES

This 3.5 hour program is designed to educate licensees about newly adopted rules and documentation requirements. The use of these new documents will require expertise on the part of licensees to ensure that transactions are completed in a timely manner and in accordance with the law. Participants will review and become familiar with the documents and time frames required and, develop business practices which benefit all parties involved in the transaction.

Course 3. CONSUMERS, LICENSEES AND AGREEMENTS OF SALE: THE BASICS

Consumers rely on the expertise of licensees to guide them through the process of buying and selling real estate. The focal point of any transaction is the Agreement of Sale. This 3.5 hour program will focus on licensees' duties regarding preparation and use of properly completed Agreements of Sale. The PAR standard from will be used as the basis for helping licensees understand their duties, obligations and limitations regarding this important document.

Course 4. AGREEMENTS OF SALE – BEYOND THE BASICS: PROPER USE OF CONTINGENCIES, ADDENDA AND SUPPORTING DOCUMENTS

Every real estate transaction is unique. While the key elements of an Agreement of Sale may be clear and easy to address, they may not adequately deal with specific circumstances related to the transaction. This 3.5 hour program will address how licensees address these issues without engaging in the unauthorized practiced of law.

ENROLLMENT AND REFUND/TRANSFER POLICY- PLEASE READ

Enrollments are limited. Registrations are processed on a first paid, first confirmed basis. Complete registration information and full payment are required to process a registration. Career Growth reserves the right to cancel any class due to low enrollments or other circumstances. If the school cancels a course, paid/enrolled students will receive a full refund. If a registered student cancels their registration in writing at least 3 days prior to the course start date, the student will receive a full refund. Cancellation received within three days of the course start date will receive no refund of tuition, but tuition may be transferred (for that student only) to a course scheduled within the following six months. After six months there will be no transfer or refund. There will be no refund, credit or transfer of tuition after the course begins if the student does not attend the class.

CAREER GROWTH REAL ESTATE ACADE 7 PARKWAY CENTER, SUITE 150 PITTSBURGH, PA 15220 PHONE: 412-937-1866 FAX: 412- info@cgrea.com			
REGISTRATION FORM – PLEASE PRINT CLEARLY			
REAL ESTATE LICENSE # (required to rec	ceive CE credit)		
NAME(as it appears on yo	our R.E. LICENSE)		
HOME ADDRESSEMAIL_ May we contact you by e	email ves no		
CITYSTATEZIP CODE	,		
HOME () CELL ()			
BROKERAGE COMPANY: WORK PHONE () If you have special classroom needs, please let us know by calling 412-937-1866			
REGISTRATION MUST BE RECEIVED ONE WEEK PRIOR TO COURSE I REGISTER ME FOR THE FOLLOWING: (please check which course(s) you will attend)	DATE		
COURSE 1 COURSE 2 COURSE 3	COURSE 4		
ALL COURSES WILL BE HELD AT: THE HOLIDAY INN EXPRESS 105 STONE QUARRY ROAD, MONAC TUESDAY, October 13, 2015 Course 1: Professional Ethics in Real Estate Practice (8:30 a.m. to noon 3.5 hrs.) \$40.00 Course 2: Changes in Finance and Settlement Procedures (1:00 p.m. to 4:30 p.m. 3.5 hrs.) \$40.00	A, PA 15063 0 if taken together		
TUESDAY, OCTOBER 20, 2015 Course 3: Consumers, Licensees and the Agreement of Sale (8:30 a.m. to noon 3.5 hrs.) State S40.00 Course 4: Agreements of Sale: proper use of contingencies, addenda and supporting documents (1:00 p.m. to 4:30 p.m. 3.5 hrs.) S40.00	0 if taken together		
MAKE CHECKS PAYABLE TO: CAREER GROWTH Total Amount Due: MAIL TO: CAREER GROWTH, 7 PARKWAY CENTER, SUITE #150, PGH.			
TUITION ENCLOSED: \$\$40.00 FOR EACH 3.5-hour session, \$ the same day. REGISTRATION MUST BE RECEIVED ONE WEEK PRIOR 7	\$75.00 FOR TWO <u>on</u> TO COURSE DATE		
MC/VISA # EXP. D/	ATE:		
SIGNATURE (Required ONLY if you are using a credit or debit card)			
FAX: (412)-937-1883 (IF FAXED, PLEASE CALL (412) 937-1866 AND CONFIRM FAX) OR SCAN AND E-MAIL TO <u>info@cgrea.com</u> web site: <u>www.cgrea.com</u>	M RECEIPT OF		

REAL ESTATE NEGOTIATION INSTITUTE RESEARCH TRAINING CONSULTING	REAL ESTATE NEGOTIATION COURSE MCNE® Designation Series CNE® 1 – Platform Course 15 CE Credit Hours + 1 Broker Credit Approved in Pennsylvania	
Over 32,000 Agents Trained by RENI 9 9 9 9 10 10 10 10 10 10 10 10 10 10 10 10 10	<section-header><section-header><complex-block></complex-block></section-header></section-header>	

Click on the Link Below or Type Link into your Browser to REGISTER!

http://www.cvent.com/d/xrqgmg

DATE: November 17th & 18th, 2015 Fairfield Inn Monaca LOCATION: 1438 Brodhead Road Monaca, PA 15061 8:30 Am - 5:00 PM TIMES: Mike Walker – National Instructor INSTRUCTOR: COST: Early Registration - \$299.00 Event Sponsored By: Zm ٨, BEAVER COUNTY ASSOCIATION OF REALTORS® CNE 3 REALTOR®

Complete all three CNE courses in any order to earn your MCNE Designation.

For questions, please contact our customer support at info.mcne@gmail.com

NOTE: This continuing education is for those who received their real estate license after **December 1, 2013**. You have mandatory ce that you must take for your license renewal in May 2016. No other ce classes will qualify.

NEW AGENT MANDATORY CONTINUING EDUCATION

NOV 16 & 17

CLASSES: General Module Mon, Nov 16th

Residential Module: Tues, Nov 17th

LOCATION: Double Tree by Hilton 910 Sheraton Drive Mars, PA 16046

TIMES: 9:00 a.m. - 4:30 p.m. COST: \$80 per class

REGISTRATION: By phone 412-561-2682 or online www.rampschool.com





Agents who received their license after December 1, 2013 or are taking continuing education to renew their license for the first time are required to take 14 hours in these mandatory Commissiondeveloped "New Agent" courses.







MEMBER BENEFITS

So many times we hear, what do we get for our membership to the Beaver County Association of REALTORS®

Well, take a minute and read the benefits. This ad has been running once a month in the Beaver County Times all year.

Thank you to the Times for running it.



Our Partners have Privileges

BCAR REALTOR Benefits

BENEFITS OFFERED TO BOTH PRIMARY AND SECONDARY MEMBERSHIPS

MONTHLY MEMBERSHIP MEETINGS

- Educational
- Networking opportunities
- EDUCATION
 - New Member Orientation
 - Continuing Education Classes

Code of Ethics Training ANNUAL AWARDS

- Sales Award
- Sales Awards
 DEALTOP
- REALTOR® of the Year
 Emeritus Award

• Emeritos

VEBSILE

MONTHLY NEWSLETTER ADVERTISING DISCOUNT IN THE BEAVER COUNTY TIMES

- · Home Buyer's Guide
- · Here's my card
- Sunday Open Houses
- Progress Edition

AFFILIATE CONTRIBUTION

- Education
- Holiday Beginnings

We are a professional organization dedicated not only to our members but to the community needs. We are very active in fund raising and supporting local charities.

Also members of the National Association of REALTORS® and the Pennsylvania Association of REALTORS® and receive all the benefits they offer.

BCAR Affiliate Benefits

Affiliates are companies who have services in the real estate industry or benefits for REALIORS members.

INVITED TO ATTEND ALL FUNCTIONS OF BCAR AFFILIATE MEETINGS WEBSITE SOCIAL NETWORKING ADVERTISING

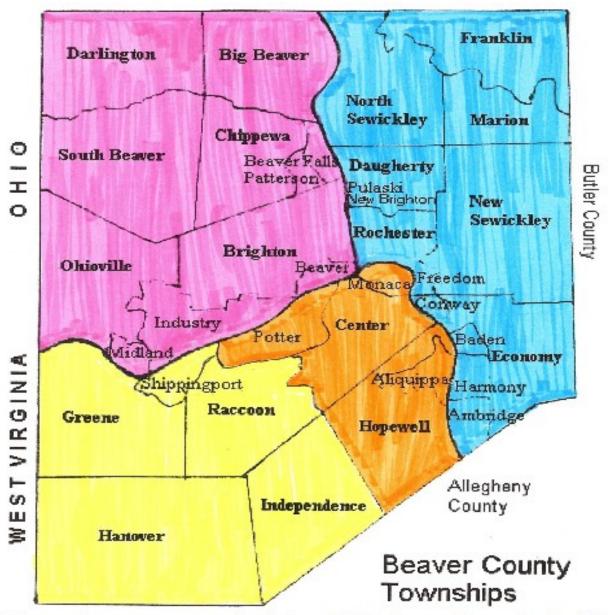
- Discount in Beaver County Times
- Highlight affiliate companies in monthly newsletter
- 1/2 or full Page in monthly newsletter

We are given the opportunity as professionals to work alongside the REALTORS® with their support. With a group effort, we give back to the community and help support local charities.

Contact the Beaver County Association of REALTORS at 724-774-4126 for your membership today.



New Listings: If you have a new listing and would like it to be on the Beaver County Tour you must go to the multi list and pull up the listing. There you will find an agent tour. Click the date that corresponds with the below schedule for the area your listing is in.



Beaver County Realtor Tour

BCAR is proud to announce starting in Sept 2010 a Beaver County Realtor[®] Tour every Tuesday 10 am to 12 pm. The tour is broken up into zones as follows:

- 1st Tues of the month
- 2nd Tues of the month
- 3rd Tues of the month
- 4th Tues of the month

Realtor's should place the listing they would like on tour in the MLS system no later than noon on Mondays so that the tour can be pulled and printed for distribution.

Beaver County Association of REALTORS®

650 Corporation Street Suite 401 Beaver, PA 15009

Phone: 724-774-4126 Fax: 724-774-1984 E-mail: bcar3@verizon.net Website: www.mybcar.com





LIBERTY MUTUAL INSURANCE

Phone: 412-859-6605

Representatives: Emily Bradford and Brian Sivillo

Serve Pennsylvania, Ohio, and West Virginia

Products/Services Offered: Voluntary benefits to members, Auto/Home/Renters/Motorcycle/Personal, Liability/Life/Annuities insurance, Educational Seminars, Community focused events: Child Fingered, Print Kits, Fire Safety, Crash Cars, and more

MARS NATIONAL BANK

Representative: Shelley (Schweinsberg) Hysong

Serve Allegheny, Beaver, Butler, Mercer, and Westmoreland Counties.

Products/Services Offered: Conventional Lending, Beaver County First Time Home Buyer, FHA, VA, Federal Home Loan Bank—First Front Door Program, and Portfolio Lending.

MORTGAGE LENDING SOLUTIONS

Representatives: Mark Holp and Chris Williams

Serve Pennsylvania, Ohio, and Florida

Products/Services Offered: Conventional Loans, VA, FHA, USDA, and Jumbo Loans

PENN SUBURBAN ABSTRACT, LLC

Representatives: Joni Sprout and Janine Frank-Korenich

Serve Allegheny, Beaver, Butler Indiana, Lawrence, Mercer, Washington, and Westmoreland Counties

Products/Services Offered: fully licensed title insurance agency providing exceptional closing services for all types of residential and commercial real estate transactions. Our highly trained and experienced staff is knowledgeable, friendly, and efficient.

Note: Information displayed in alphabetical order and supplied by the affiliates from the 2015 Affiliate Information. Sheet.

Phone: 724-591-0092

Phone: 724-774-9464

Phone: 724-776-9750